



2023

ALA Internship program in the U.S.A.

INTERSHIP PROFILES

If you are studying or are interested in international relations and politics:

EMBASSY OF THE REPUBLIC OF LATVIA TO THE UNITED STATES OF AMERICA 2

JOINT BALTIC AMERICAN NATIONAL COMMITTEE (JBANC) 3

If you are studying or are interested in business or international business:

LATVIAN AMERICAN CHAMBER OF COMMERCE (LACC) 4

If you are studying or interested in marketing, website construction, social media management, journalism:

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If you are studying or interested in museum studies, archival sciences or history:

LATVIAN BOY SCOUTS AND GIRL GUIDE MUSEUM 7



EMBASSY OF THE REPUBLIC OF LATVIA **TO THE UNITED STATES OF AMERICA**

2306 Massachusetts Ave NW, Washington, DC
<https://www.mfa.gov.lv/usa>



Public diplomacy – Communication - Information and policy analysis.

Intern will assist the Embassy's public diplomacy initiatives, and will be involved in developing social media campaigns, communication strategies, as well as planning/organizing cultural events. The intern will follow and be asked to provide summaries of relevant think-tank discussions on a range of political and economic topics. The intern will be asked to contribute ideas and support preparations for Latvia's campaign to be elected to the United Nations Security Council in 2025. The intern may also be tasked with analyzing and following news reports that concern or are of interest to Latvia, and support the Embassy in communicating with local journalists. Additionally, the intern will be asked to support diplomats in day-to-day work on various political and economic issues.

Timeline: June 7 – October 31 (*depending on intern's availability and security clearance*)

Internship should be 160 consecutive hours during this timeline.

Location: Preferably in-person at the Embassy of Latvia in Washington D.C. with the flexibility to work-from-home certain days of the week. The possibility of a fully virtual internship will also be considered.

Language: Latvian would be helpful, but this internship can be offered fully in English.

MUST HAVE LATVIAN CITIZENSHIP.

Security Clearance from Latvian authorities will be required. The Embassy will assist selected applicants.

COVID vaccination requirements: Required.



Māris Selga

Ambassador Extraordinary and Plenipotentiary of the Republic of Latvia to the United States of America.



JOINT BALTIC AMERICAN NATIONAL COMMITTEE, INC.

400 Hurley Ave., Rockville, MD

Website: <https://jbanc.org>

Established in 1961, JBANC has represented the Baltic-American communities and its three parent organizations, the American Latvian Association, the Estonian American National Council, and the Lithuanian American Council. Our goal has been to help coordinate their activities in Washington, DC with the U.S. Congress and administration and its related agencies in conjunction with issues related to Estonia, Latvia, and Lithuania. We have taken great pride in over half a century in joint Baltic cooperation and in being able to help coordinate and consolidate our common interests.

Grassroots Outreach - Engagement with Congress, think tanks and policy makers - social media - Data analysis and reporting.



The intern will assist with maintaining and developing new contacts with grassroots activists, congressional offices, and other key persons and institutions. This includes database management. A daily responsibility is analysis of news, events, congressional actions, and other relevant issues. There will be much focus on social media and public relations platforms, involving composing daily online posts, and writing short reports and summaries of issues that we follow. Writing and publishing skills are also important for editing monthly newsletters and in researching for larger projects.

Timeframe: June 5 – August 31

Internship should be 160 consecutive hours during this timeline.

Location: In-person. JBANC office in Rockville, MD (virtual on occasion).

Language: Some Latvian would be helpful, but this internship can be offered entirely in English.



2022 JBANC Intern Lija Lusi reading Welles declaration at Sumner Welles memorial.

The **Welles Declaration** was a diplomatic statement issued on July 23, 1940, by Sumner Welles, the acting US Secretary of State, condemning the June 1940 occupation by the Soviet army of the three Baltic countries – Estonia, Latvia, and Lithuania – and refusing to diplomatically recognize their subsequent annexation into the Soviet Union.

The Mission of the Chamber is to promote its members' business interests, facilitate networking and the exchange of knowledge among its members and partners, and foster trade and investment between Latvia and the United States.

Business Event Planning and Organization - Social Media and Communication

The intern will assist various work group teams, Regional Directors and board members as needed. Specifically, LACC has embarked on several 2023 strategic initiatives, including Member recruitment / retention & social media/communication enhancement.

Most critically, the LACC will need the intern to help organize and run the 2023 Spotlight Latvia event, to be held in Boston on 21/22 September. This event will host 250-300 business, economic and political leaders from the US and Latvia from a number of industries, representing a unique networking opportunity with some of the most successful Latvians in the world.

Timeframe: 10 hours per week for July 10th – September 15th. Will need the Intern to join us for the full week leading up to and including the event itself in Boston.

Location: Virtual, although preferably in either Boston or one of the other cities with a current LACC Board member (Minneapolis, Denver, New York, San Francisco, Kansas City, Chicago); proximity to one of these locations would be helpful.

Language: Latvian would be helpful, but the common language of the LACC is English.





LATVIAN CENTER GAREZERS

www.garezers.org

Garezers prospers as a meeting place for Latvians of all ages, to raise and educate Latvian youth, to strengthen the Latvian language, culture and spiritual values, to promote the Latvian heritage and develop links with Latvia.

Marketing – Communication – social media

The intern will assist with all Garezers media content, which will include: weekly stories and updates on Garezers social media sites with photographs, short paragraph and photographs to be submitted to a Latvian newspaper "Laiks" weekly. Content will include stories about camp life, upcoming events, interest stories and fundraising efforts.

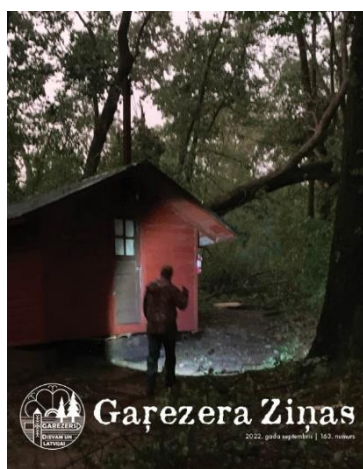


Timeframe: June 18 – August 6.

Internship should be 160 consecutive hours during this timeline

Location: In person. Garezers main office, Three Rivers MI; in-person.

Language: Ability to speak and write in Latvian. **Help will be provided for written texts.**



The Latvian Foundation is a non-profit organization dedicated to the preservation Latvian education, culture, and identity.

Marketing - Website construct and content management - Social Media management

The intern will assist various work group teams and board members as needed and specifically with updating content in the newly launched website, social media management and other marketing efforts. The intern will have a chance to contribute to all of these projects by providing ideas, research, analysis and support. The intern will also work closely with the team to help develop and refine the social media strategy. The ideal candidate is creative, tech savvy and interested in providing ideas to the team. Experience or interest in working with nonprofits, marketing and communication a plus.

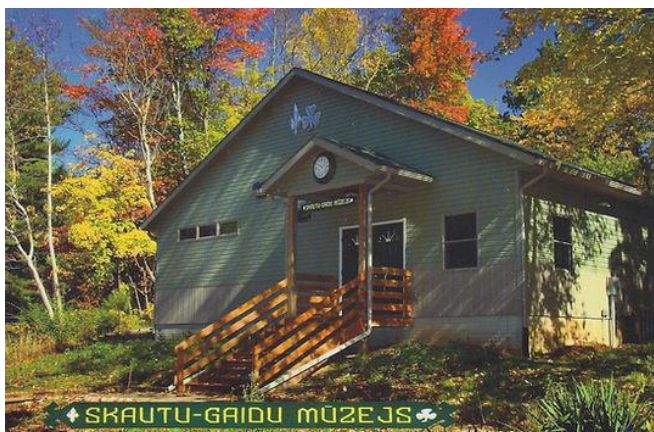
Timeframe: May 15 -August 15, 2023.

Internship should be 160 consecutive hours during this timeline.

Location: Virtual. We have board members in Boston, Maine, Hamilton (Canada), New York City, Chicago and Kalamazoo, Michigan. Proximity to one of these locations could be advantages for some in-person sessions, but not required.

Language: Written and oral Latvian proficiency is required. **Support will be provided for written text.**





The Latvian Scout and Girl Guides museum is located in the Latvian Center Garezers. Founded in 1989 as a non-profit organization whose mission is to collect, organize and display the Latvian scouting heritage.

Museum Curation

The intern will help to collate an inventory list of materials in the museum, help with changing out displays, and work on digitizing invaluable documents in the museum. The intern will serve as a guide for visitors to the museum and provide tours for the youth attending the Garezers Latvian camp. The intern may also help with the maintenance of the virtual museum housed on Facebook and the scouting website. There will be opportunity to interact with the high school attendees and staff as well.

Timeframe: June 25 – August 6

Internship should be 160 consecutive hours during this timeline.

Location: In person. Latvian Camp Garezers, Three Rivers, MI.

Language: Latvian would be helpful, but not required.

