



400 Hurley Avenue | Rockville, Maryland 20850 | 301-340-1914 | info@alausa.org

GRAND REOPENING OF

THE LATVIAN MUSEUM Under the auspices of the American Latvian Association in association with Heritage Montgomery

Sunday, December 4, 2022, 12:00 PM, Rockville, MD

<u>11:00 AM</u>: Church service will be held in the sanctuary of the Latvian Evangelical Lutheran Church of Washington, DC. (in English and Latvian). All welcome. Pastor: The Very Reverend Anita Vārsberga Pāža.

12:00: Grand Reopening Ceremony with remarks including:

GREETING BY MARISA GUDRAIS, Executive Director, American Latvian Association

NEW DIRECTIONS FOR THE LATVIAN MUSEUM

Valda Grinbergs, Director of Cultural Affairs, American Latvian Association

- Goals of the new Latvian museum exhibits. Reaching out to wider audiences.
- Commemoration of the Museum's director, the late Lilita Bergs, and her service to the ALA Latvian Museum.
- Citation of merit honoring Lilita Bergs for her service by the World Federation of Free Latvians (Pasaules Brīvo Latviešu Apvienība PBLA).
- Presentation of commemorative plaque to be installed at the museum entrance.

Pēteris Dajevskis, Project Director

• Project scope to create new exhibits for The Latvian Museum.

WORDS FROM OUR HONORED GUESTS

- Martiņš Andersons, President of the American Latvian Association
- Māris Selga, Ambassador of the Republic of Latvia to the United States
- Karl Altau, Managing Director, Joint Baltic American National Committee, Inc.

<u>LATVIAN HISTORY FOR OUR TIMES</u> – Greetings from Dr. Andrejs Plakāns, Professor Emeritus of History at Iowa State University. [Pre-recorded video message.]

CREATING THE MUSEUM'S VIDEOS

Kristaps Ločmelis, Video creator and animator, London, UK Pre-recorded video message in which Mr. Ločmelis reflects on the production of three video programs created for *The Latvian Museum* including:

- Johann Cristoph Brotze's "People and Transportatation on the Streets of Rīga."
- The Baltic Way to Independence.
- Post Independence: Rebuilding a Nation

Māra Pelēcis, Director, Minneapolis, MN

Personal reflections by Ms. Pelēcis on producing two video programs and voice overs for *The Latvian Museum* including:

- Standing Up for Latvia The story of Anti-Soviet Demonstrations in the West
- Seeking Shelter Life in Displaced Persons Camps, 1945 1951.
- A pre-recorded joint discussion about the recording process of the museum's video voice overs by actress Laila Robins with Māra Pelēcis.

FOR OUR CHILDREN

Daina Block, Head of the Washington Latvian School

• The role of ALA's Latvian Museum as a teaching aid for our times.

Edward Gebhardt. Student at Swarthmore High School, PA, and graduate of the Philadelphia Latvian School.

• Making connections with America's young people to convey Latvian history and heritage.

APPRECIATION

Ann Clausen, Exhibit Developer for The Latvian Museum Project

• Expression of thanks to our volunteers.

INVITATION TO VISIT THE MUSEUM

Renāte Grāvers, Visitor Services Coordinator for The Latvian Museum

Audience members will be invited to visit the Latvian Museum's new exhibits on the lower level. Visitation will be organized on a sequential basis in groups of 15-20 people that will be announced.